

Bannerman Community League Strategic Planning

2019

Challenges

- Lack of volunteer engagement
- Need money & time
- Improving Communication
- Better ways of connecting with leagues & service providers

- Need strategies to involve families
- Need succession plan for board
- Outdated policies & procedures

Vision: Who do we want to be?
Mission: What do we want to do?

Vision Words - We will be: Inclusive - Caring - Innovative - Connected - Engaged & Welcoming - A Community Hub - A Strong Board

Mission Words - We will do this by:

Hosting Events & Programs - Knowing our Neighbours - Building Partnerships - Celebrating Diversity - Excellent Communication
Volunteering Engagement - Enhancing our Facility - Inspiring Youth - Breaking Barriers - Creating Joy!

Our Assets

Tool shed

- Bethel Church
- Bannerman School
- Skating Rink
- Boys & Girls Club
- Facility/Hall
- Rink Attendants
- Garden Volunteers
- Other Communities
- Parks & Rec
- Giant Tiger
- Sobeyes
- C5 Hub
- SAGE
- Grant Support
- River Valley
- The Old Boys Club
- New People
- Joining Board

Goal: Build Partnerships

- Events are collaborative with partners
- Continue to work with and value Bethel Community Church & Bannerman School - are there new creative ways we can do this?
- Develop relationships and create opportunities to work with neighbouring leagues
- Work with agency resources such as E4C, Bent Arrow & SAGE

Goal: Engage Community through Memorable Programs & Events

- Include multicultural components into programs & events
- Identify barriers & solutions
- Celebrate differences & create welcoming spaces
- **Boys & Girls Club:** Are their league options to support this?

Goal: Neighbouring

- Decide what to focus on (Rooms?)
- Block Parties
- Ice Cream/Food Truck
- Outdoor/Pop Up Movie Nights

Priority: Better Governance

- Modernize/Update Bylaws
- Develop Policies & Procedures

Goal: Volunteer Recruitment

- Create volunteer teams who could be trained to take on board positions (Succession Planning)
- Find ways to encourage volunteers to be involved in more than one activity/event to build their capacity

Values - We Are: Kind - Connected - Engaged - Creative & Resourceful - Collaborative - Leaders - Respectful - Loyal - Passionate - Community Focused & Fun!